



Order / Rev:	37629
Alt Order #:	08884633
Flight Dates:	10/17/12 - 10/23/12

Advertiser:	<u>Heck, Joe - R-CD3</u>	
Product Desc:	<u>HECK/CONGRESS/REP</u>	<b>KLAS</b>
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$225.00		0.00			
E 3	8	10/17/12	10/19/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$275.00		0.00			
E 4	8	10/22/12	10/23/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$275.00		0.00			
E 5	8	10/17/12	10/19/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$200.00		0.00			
E 6	8	10/22/12	10/23/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	\$200.00	LV2	0.00	NM	2	\$400.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$200.00		0.00			
E 7	8	10/17/12	10/19/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	\$1,050.00	LV1	0.00	NM	3	\$3,150.00
				Live w/Kelly											
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$1,050.00		0.00			
E 8	8	10/22/12	10/23/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
				Live w/Kelly											
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$1,050.00		0.00			
E 9	8	10/17/12	10/19/12	Price Is Right	CM	10-11a	--WTF--	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					1	\$450.00		0.00			
E 10	8	10/22/12	10/23/12	Price Is Right	CM	10-11a	MT-----	:30	2	\$450.00	LV2	0.00	NM	2	\$900.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$450.00		0.00			
E 11	8	10/17/12	10/19/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$325.00		0.00			
E 12	8	10/22/12	10/23/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----					2	\$325.00		0.00			
E 13	8	10/17/12	10/19/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
BOLD AND BEAUTIFUL/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					1	\$1,315.00		0.00			
E 14	8	10/22/12	10/23/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
BOLD AND BEAUTIFUL/DEAL															

Order / Rev: 37629  
Alt Order #: 08884633  
Flight Dates: 10/17/12 - 10/23/12

Advertiser: Heck, Joe - R-CD3  
Product Desc: HECK/CONGRESS/REP  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/22/12	10/23/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
BOLD AND BEAUTIFUL/DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$1,315.00		0.00			
E 15	8	10/22/12	10/23/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$1,490.00	LV1	0.00	NM	2	\$2,980.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$1,490.00		0.00			
E 16	8	10/17/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF-- (4:30 PM-5:00 PM)	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$450.00		0.00			
E 17	8	10/22/12	10/23/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$450.00	LV2	0.00	NM	2	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$450.00		0.00			
E 18	8	10/17/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	3	\$500.00	LV2	0.00	NM	3	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00		0.00			
E 19	8	10/22/12	10/23/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$500.00		0.00			
E 20	8	10/17/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$350.00	LV2	0.00	NM	3	\$1,050.00
ENTERTAINMENT TONIGHT/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00		0.00			
E 21	8	10/22/12	10/23/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
ENTERTAINMENT TONIGHT/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$350.00		0.00			
E 22	8	10/17/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$600.00	LV2	0.00	NM	3	\$1,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$600.00		0.00			
E 23	8	10/22/12	10/23/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				2	\$600.00		0.00			
E 24	8	10/17/12	10/19/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$275.00	LV2	0.00	NM	3	\$825.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$275.00		0.00			
E 25	8	10/22/12	10/23/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT-----				1	\$275.00		0.00			
E 26	8	10/21/12	10/21/12	8 News Now Sun	CM	A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00

<b>Advertiser:</b>	<b>Heck, Joe - R-CD3</b>	
<b>Product Desc:</b>	<b>HECK/CONGRESS/REP</b>	<b>KLAS</b>
<b>Estimate:</b>		